

**WIOG’S “DREAM WEDDING GIVEAWAY” CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained by contacting radio station WIOG (“Station”), 1740 Champagne Drive, Saginaw, MI 48604 during available business hours Monday through Friday, on the Station website www.wiog.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **WIOG’s “Dream Wedding”** Contest (the “Contest”) substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station’s Designated Market Area (“DMA”) as defined by Nielsen Audio, who have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months, and whose immediate family members or household members have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months. **Void where prohibited by law.** Employees of Station, Cumulus Radio LLC, and their parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station’s DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Station’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Contest Period. Contest Period #1 online entry will begin at **6:01am ET on December 1, 2023** and will run through **11:55pm ET on December 17, 2023** (“Contest Period #1”). Contest Period #2 text entry will begin at **6:00am ET on December 26, 2023** and will run through **11:55pm ET on January 2, 2024** (“Contest Period #2”). The Station’s computer is the official time keeping device for this Contest.

3. How to Enter. There are two (2) ways to enter:

- (i) **Online:** Visit the Station’s website www.WIOG.com during Contest Period #1, click on the “Contest” link, click on the “Dream Wedding 2024” Contest link, and complete an entry form. All online entries must be received by 11:59pm ET on December 17, 2023 to be eligible for a chance to compete for the Grand Prize in the Competition (as defined below) (each a “Qualifier”). **Limit one (1) entry per person per day per email address.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is

prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

- (ii) On or about 7:00 am ET on December 18, 2023, Station will select ten (10) potential Qualifier(s) in a random drawing from among all valid text entries received by Station during Contest Period #1. Each winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be deemed a Qualifier (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within one (1) day of notification will result in disqualification.

Text: Send a text message with the keyword “dream” spelled correctly to 877-330-9464 during Contest Period #2. All entries must be received by 11:55pm ET on January 2, 2024 to be eligible for a chance to be a Qualifier. **Message and data rates may apply. Station has no responsibility for any fees or charges associated with any text messages entrant sends or receives in connection with the Contest. Entrant agrees to receive messages from Station from time to time relating to the Contest, the Station, and any Contest sponsor or prize provider.**

On or about 8:00 am ET on December 18, 2023, Station will select ten (10) entries to be potential Qualifiers in a random drawing from among all valid online entries received by Station during Contest Period #1.

On or about 7:00 am ET on January 3, 2024, Station will select two (2) potential Qualifier(s) in a random drawing from among all valid text entries received by Station during Contest Period #2. Each winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be deemed a Qualifier (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within one (1) day of notification will result in disqualification.

There will be twelve (12) Qualifiers for the Competition.

Winner Selection. Qualifiers must appear in person at the Bay City Bridal Event (held at the Dow Event Center, 202 Johnson Street, Saginaw, MI 48606) on January 6, 2024 beginning at 1:00pm EST. (“Competition”). The Qualifiers and their significant others (each a “Couple”) must arrive and check-in with Station using valid government issued identification before 1:30 pm ET. Both individuals must be present to check-in. Failure to timely check in as a couple will result in

disqualification from the Competition. NO PROXIES WILL BE ALLOWED FOR ANY REASON.

Round 1: All Couples that are present and checked in will compete in Round 1 which will begin around 1:30pm ET. On a table, there will be an equal number of envelopes to the number of Couples checked-in and present at the Competition. Two (2) envelopes will be empty and the rest of the envelopes will contain a picture of a ring. Names will be chosen at random for each Couple to select an envelope from the table. The Couples who select an envelope containing a ring will move to Round 2 in the Competition. Couples who choose an empty envelope will be eliminated from the Competition.

Round 2: The Couples that move on from Round 1 will compete in Round 2. On a table, there will be an equal number of cupcakes to the number of Couples competing in Round 2. Half of the cupcakes will have a sticker placed on the bottom that says “Congrats” and the other half of the cupcakes will not have a sticker. Station will randomly draw Couples’ names to select a cupcake from the tray. The Couples that pick a cupcake with a “Congrats” sticker on the bottom will move on to Round 3. The Couples that choose the cupcake without the “Congrats” sticker will be eliminated from the Competition.

Round 3: The remaining Couples will compete in the final Round 3. On a table, there will be an equal number of boxes to the number of Couples checked-in and present at the Competition. One (1) box will contain a card that says, “Congratulations! You are the 2024 WIOG Dream Wedding Winner!” The rest of the boxes will be empty. Station will randomly select the names of the final Couples one (1) at a time. Once the Couples’ name is drawn, they will select one (1) box from the table. The Couple that selects the box with the card with the winning message will win the Grand Prize (subject to verification of eligibility and compliance with these rules).

Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest.

4. Verification of Potential Winner. THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

5. Grand Prize. One (1) Grand Prize will be awarded in this Contest. The Grand Prize includes:

1.) Lost Arrow Resort on the Water venue for up to 150 guests located at 1749 Bowmanville Road, Gladwin MI 48624 for October 12, 2024.

The approximate retail value (“ARV”) of the prize is Two Thousand Five Hundred Dollars **(\$2,500)**.

2.) Certificate for Bridal dress(es) up to \$500.00 provided by The Glass Slipper located at 321 Houghton Avenue, West Branch, MI 48661.

The ARV of the prize is Five Hundred Dollars **(\$500)**.

3.) Groom(s) Tux or Suit Rental provided by The Glass Slipper located at 321 Houghton Avenue, West Branch, MI 48661

The ARV of the prize is Two Hundred Dollars **(\$200)**.

4.) Wedding décor \$500 provided by The Glass Slipper located at 321 Houghton Avenue, West Branch, MI 48661.

The ARV of the prize is Five Hundred Dollars **(\$500)**.

5.) Up to five (5) Brides Maids Dresses from Three Diamonds Bridal Boutique located at 230 W. Saginaw Road, Sanford, MI 48657. Maximum \$300 per dress.

The ARV of the prize is One Thousand Five Hundred Dollars **(\$1500)**.

6.) Up to five (5) Men’s Suits/Tux rentals valued at no more than \$220 each provided by Wedding Daze located at 510 Salzburg Avenue, Bay City, MI 48706.

The ARV of the prize is One Thousand Dollars **(\$1,000)**.

7.) Catering provided by Mr. J’s for up to 150 guests on October 12, 2024 at Lost Arrow Resort in Gladwin.

The ARV of the prize is Two Thousand Eight Hundred Fifty Dollars **(\$2,850)**.

8.) Videography by Jeff Carpenter. Videography package includes filming on October 12, 2024 from approximately 10:00 am through 9:00 pm. Final 3-5 minute video will be delivered to winning couple approximately one week after the wedding. Couple will also receive a digital copy of all raw footage.

The ARV of the prize is Two Thousand Seven Hundred Ninety Nine Dollars **(\$2,799)**.

10.) One (1) certificate for the Gourmet Cupcake Shoppe located at 1908 S. Saginaw Road, Midland, MI 48460.

The ARV of the prize is Five Hundred Dollars **(\$500)**.

11.) Hair styling, pedicure and manicure for up to six at Aspire Salon located at 4418 N. Saginaw Road, Midland, MI 48640 on October 12, 2024. \$910

(\$910). The ARV of the prize is Nine Hundred and Ten Dollars **(\$910)**.

12.) Hidalgo Entertainment DJ services for wedding on October 12, 2024 at Lost Arrow Resort in Gladwin. Up to five (5) hours for wedding/reception.

The ARV of the prize is One Thousand Five Hundred Dollars **(\$1,500)**.

TOTAL ARV OF ALL CONTEST PRIZES IS: FOURTEEN THOUSAND EIGHT HUNDRED FIFTY NINE DOLLARS (\$14,859.)

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

All Prizes are for October 12, 2024 only. At the time of claiming the Grand Prize, winner may decline to accept any of the Grand Prize elements No substitutions or additional elements will be provided for any declined elements. The difference between the above stated ARV and the actual value of Grand Prize elements redeemed by the winner will not be awarded.

6. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media New Holdings Inc., and their related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.

7. Publicity. Except where prohibited, participation in the Contest constitutes winner’s consent to use by the Station and its agent of winner’s name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

8. Taxes. All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

9. General Conditions. Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

11. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

12. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as

all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

13. Contest Results. A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: Cumulus Radio LLC, WIOG-FM, 1740 Champagne Drive, Saginaw, MI 48604

PRIZE SPONSORS: **Gourmet Cupcake Shoppe**, 4370 Bay Road Saginaw, MI 48603. **Three Diamonds Bridal Boutique**, 230 W. Saginaw Road, Sanford, MI 48657. **The Glass Slipper**, 321 W. Houghton Avenue, West Branch, MI 48661. **Hidalgo Entertainment**, 840 N. Huron Road, Linwood, MI 48634. **Lost Arrow Resort On The Water**, 1749 Bomanville Road, Gladwin, MI 48624. **Wedding Daze**, 510 Salzburg Avenue, Bay City, MI 48706. **Aspire Salon**, 4418 N. Saginaw Road, Midland, MI 48640. **Jeff Carpenter Studios**, 5090 State Street #204, Saginaw, MI 48603. **Mr J's Catering**, 540 S. Orr Road, Hemlock, MI 48626.