

**WIOG'S "DREAM WEDDING GIVEAWAY" CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station WIOG ("Station"), owned and operated by Cumulus Radio LLC, 1740 Champagne Drive, Saginaw, MI 48604, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **WIOG's "Dream Wedding"** Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months, and whose immediate family members or household members have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months. **Void where prohibited by law.** Employees of Cumulus Radio LLC, its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Contest Period. The Contest will begin at **6:01am ET on December 25, 2019** and will run through **2:30pm ET on January 12, 2020** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

3. How to Enter. To enter:

(i) **Online:** Visit the Station's website www.WIOG.com during the Contest Period, click on the "Contest" link, click on the "Dream Wedding 2019" Contest link, and complete an entry form. All online entries must be received by 11:59pm ET on January 5, 2020 to be eligible for the chance to compete for the Grand Prize. **Limit one (1) entry per person per day per email address.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used

to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

(ii) **Event Registration:** Attend the Bay City Bridal Event inside the Double Tree Hotel located at One Wenonah Park Place, Bay City, MI 48708 on January 12, 2020 from 1:00 to 2:30pm ET (“Event”) and complete an entry form. **Limit one (1) entry per person.** All entries must be received by 2:29pm ET on January 12, 2020 to be eligible for the chance to compete for the Grand Prize.

4. Winner Selection. On or about 8:00am ET on January 6, 2020, Station will select ninety-two (92) entries to compete for the Grand Prize in the WIOG Dream Wedding Competition (“Competition”) in a random drawing from among all valid online entries received by Station from December 25, 2019 to January 5, 2020. Selected entrants will be contacted using the email address and/or telephone number provided with the entry and will be eligible to participate in the Competition subject to verification of eligibility and compliance with the terms of these rules. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

On or around 2:30pm ET on Sunday, January 12, 2020, Station will select ten (10) entries to compete for the Grand Prize in the Competition in a random drawing from among all valid entries received in the registration box provided at the Event. **Must be present to qualify for the Competition.**

At the Bay City Bridal Event (held at the Doubletree by Hilton Hotel Bay City- Riverfront, 1 Wenonah Park Place, Bay City, MI 48708) on Sunday, January 12, 2020, the one hundred and two (102) qualifying couples must arrive and check-in with Station using valid government issued identification before 3:00 pm ET. Both individuals must be present to check-in. Failure to timely check in as a couple will result in disqualification from the Competition.

Round 1: All one hundred two (102) couples will compete in Round 1. Each couple will select a wedding envelope from the table. Ten (10) of the envelopes will contain a ring and ninety-two (92) envelopes will be empty. The couples who select an envelope containing a ring will move to Round Two in the Competition. Couples who choose an empty envelope will be eliminated from the Competition.

Round 2: The ten (10) couples that move on from Round 1 will compete in Round 2. One hundred two (102) candy kisses will be on the table. Twenty-five (25) candies have “I” on the bottom, twenty-five (25) candies have “Do” on the bottom, and the remaining candies are blank. Couples will select two (2) candies each turn. Couples will move to the next round when they have collected the phrase “I Do.” The couple that is the last to collect the phrase “I Do” will be eliminated from the Competition.

Round 3: Nine (9) couples will compete in Round 3 of the Competition. In Round 3, each person will remove their shoes and sit back-to-back. The couples will answer ten (10) questions

about their relationship by raising their shoe if the answer to the question is them or the shoe of their significant other if the answer to the question is their significant other. Couples will receive points each time their answers match. The two (2) couples with the lowest score at the end of the ten (10) questions will be eliminated. In the event of a tie for the lowest score, couples will answer tie-breaker questions until a winner is determined.

Round 4: Seven (7) couples will compete in Round 4. Station will randomly draw couples' names to select a cupcake from the tray. Six (6) of the cupcakes will have a sticker placed on the bottom that will say "Congrats." The couple that chooses the cupcake without the "Congrats" sticker will be eliminated from the Competition.

Round 5: Five (5) couples will compete in the final Round 5. The names of the final five (5) couples will be drawn randomly. Once the couples' name is drawn, they will select one (1) of the five (5) boxes. One (1) box will contain a card that says, "Congratulations! You are the 2020 WIOG Dream Wedding Winner!" Four (4) of the boxes will be empty. The couple that selects the box with the card with the winning message will win the Grand Prize (subject to verification of eligibility and compliance with these rules).

Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest.

5. Verification of Potential Winner. THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

6. Grand Prize. One (1) Grand Prize will be awarded in this Contest. The Grand Prize includes:

- 1.) One (1) \$1,000 gift certificate for Three Diamonds Bridal Boutique towards wedding dress, or other dress or wedding items for the bride. ARV One Thousand Dollars (\$1,000). Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's wedding is beyond a 30 mile radius of the vendor's location.
- 2.) One (1) Engagement Session provided by Moment's Captured, located at 2218 E. Main Street, Ubly, MI 48475. Includes session, extended one (1) hour session, package C and all image rights and 5x7 album. **ARV Five Hundred and Fifty Five Dollars (\$555).** Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's photo location is beyond a 30 mile radius of the vendor location.

- 3.) One (1) certificate for the Gourmet Cupcake Shoppe located at 1908 S. Saginaw Road, Midland, MI 48460. **ARV One Thousand Dollars (\$1000)**. Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's wedding is beyond a 30 mile radius of the vendor's location.
- 4.) DJ Experience from D.J. Ryan Rousseau. **ARV Two Thousand Five Hundred Dollars (\$2,500)**. Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's wedding is beyond a 30 mile radius of the vendor's location.
- 5.) Videography by Mid-Michigan Wedding Video located at 2415 Midland Road, Bay City 48706. **ARV Nine Hundred Ninety Nine Dollars (\$999)**. *Ceremony & Reception must be within two to three (2-3) hours travel time from Saginaw, MI. Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's wedding is beyond a 30 mile radius of the vendor's location.
- 6.) Certificate for \$300 off a wedding dress and a certificate for \$200 for wedding decorations provided by The Glass Slipper located at 321 Houghton Avenue, West Branch, MI 48661. **ARV Five Hundred Dollars (\$500)**. Must be used by January 12, 2021. Vendor may charge a mileage fee if winner's wedding is beyond a 30 mile radius of the vendor's location.

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

8. Publicity. Except where prohibited, participation in the Contest constitutes winner's consent to use by the Station and its agent of winner's name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

9. Taxes. All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

10. General Conditions. Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues

and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

13. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

14. Contest Results. A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSORS: Cumulus Radio LLC, WIOG, 1740 Champagne Drive, Saginaw, MI 48604, Gourmet Cupcake Shoppe, 4370 Bay Road Saginaw, MI 48603, Three Diamonds Bridal Boutique, 230 W. Saginaw Road, Sanford, MI 48657, Mid-Michigan Wedding Video, 2415 Midland Road, Bay City, MI 48706, D.J Ryan Rousseau, info@roussauevents.com, Moments Captured, 2218 E. Main Street, Ubly, MI 48475, The Glass Slipper, 321 W. Houghton Avenue, West Branch, MI 48661, and Doubletree by Hilton Hotel Bay City-Riverfront, 1 Wenonah Park Place, Bay City, MI 48708.