

**WIOG'S "DREAM WEDDING GIVEAWAY" CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station WIOG ("Station"), owned and operated by Cumulus Radio LLC, 1740 Champagne Drive, Saginaw, MI 48604, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **WIOG's "Dream Wedding"** Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months, and whose immediate family members or household members have not won a prize from the Station in the last thirty (30) days or a prize valued at \$500 or more in the last (6) months. **Void where prohibited by law.** Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Contest Period. The Contest will begin at **6:01am ET on December 28, 2018** and will run through **2:30pm ET on January 13, 2019** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

3. How to Enter. To enter:

(i) **Online:** Visit the Station's website www.WIOG.com during the Contest Period, click on the "Contest" link, click on the "Dream Wedding 2019" Contest link, and complete an entry form. All online entries must be received by 11:59 pm ET on January 8, 2019 to be eligible for the chance to compete for the Grand Prize. Fifty-two (52) online entries will be selected in this Contest. **Limit one (1) entry per person per day per email address.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any

registration, the authorized account holder of the email address used to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

(ii) **Event Registration:** Attend the Bay City Bridal Event inside the Double Tree Hotel located at One Wenonah Park Place, Bay City, MI 48708 on January 13, 2019 from 1:00 to 2:30pm ET (“Event”) and complete an entry form. **Limit one (1) entry per person.** All entries must be received by 2:30pm ET on January 13, 2019.

4. Winner Selection. On or about 8:00am ET on January 9, 2019, Station will select fifty-two (52) entries to qualify for the chance to compete in the WIOG Dream Wedding Competition (“Competition”) for the Grand Prize in a random drawing from among all valid online entries received by Station during the Contest Period. The winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

On or around 2:30pm ET on Sunday, January 13, 2019, Station will select fifty (50) entries to qualify for the chance to compete for the Grand Prize in a random drawing from among all valid entries received in the registration box provided at the Event.

At the Bay City Bridal event (held at the Doubletree by Hilton Hotel Bay City- Riverfront, 1 Wenonah Park Place, Bay City, MI 48708) on Sunday, April 14, 2019, the one hundred and two (102) qualifying couples must arrive and check-in before 3:00 pm EST. Both individuals must be present to check-in. Failure to timely check in as a couple will result in disqualification from the Competition.

Round 1: All one hundred two (102) couples will compete in Round 1. Each couple will select a wedding envelope from the table. Ten (10) of the envelopes will contain a ring, and ninety-two (92) envelopes will be empty. The couples who select an envelope containing a ring will move to Round Two in the Competition. Couples who choose an empty envelope will be eliminated from the Competition.

Round 2: The ten (10) couples that move on from Round 1 will compete in Round 2. One hundred two (102) candy kisses will be on the table. Twenty-five (25) candies have “I” on the bottom, twenty-five (25) candies have “Do” on the bottom, and the remaining candies are blank. Couples will select two (2) candies each turn. Couples will move to the next round when they have collected the phrase "I Do." The couple that is the last to collect the phrase "I Do" will be eliminated from the Competition.

Round 3: Nine (9) couples will compete in Round 3 of the Competition. In Round 3, each person will remove their shoes and sit back-to-back. The couples will answer ten (10) questions about their relationship by raising their shoe if the answer to the question is them or the shoe of

their significant other if the answer to the question is their significant other. Couples will receive points each time their answers match. The couple with the lowest score at the end of the ten (10) questions will be eliminated. In the event of a tie, couples will answer tie-breaker questions until a winner is determined.

Round 4: Seven (7) couples will compete in Round 4. Couple names will be drawn randomly to select a cupcake from the tray. Six (6) of the cupcakes will have a sticker placed on the bottom that will say "Congrats." The couple that chooses the cupcake without the "Congrats" sticker will be eliminated from the Competition.

Round 5: Six(6) couples will compete in Round 5. Couples names will be drawn randomly to select six (6) eggs from the basket. Couples will break the eggs open to reveal play money. The couple with the least amount of money will be eliminated from Competition.

Round 6: Five (5) couples will compete in Round 6. Couples will receive twenty (20) paper rings and a foam finger. One person will toss the paper rings on to the foam finger worn by the other person. One (1) point will be awarded for each ring that is on the foam finger at the end of the round. The couple with the lowest score will be eliminated from the Competition.

Round 7: Four (4) couples will compete in the final Round 7. The names of the final four (4) couples will be drawn randomly. Once the couples' name is drawn, they will select one (1) of the four (4) boxes. One box will contain a card that says, "Congratulations! You are the 2019 WIOG Dream Wedding Winner!" Three (3) of the boxes will be empty.

5. Verification of Potential Winner. THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

6. Grand Prize. One (1) Grand Prize will be awarded in this Contest. The Grand Prize includes:

- 1.) One (1) \$500.00 gift certificate for Sempliner's Bridal Salon located at 902 Water Street, Bay City, MI 48708 to be used towards wedding dress, tux rental or other wedding items for the bride or groom. ARV Five Hundred Dollars](\$500). Must be used by January 13, 2020.
- 2.) One (1) Joy Collection Photography Package from Amber Henry Photography located at 5090 State Street, Saginaw, MI 4860. Joy Collection includes; five (5) hours of consecutive wedding day coverage, in-person consult and timeline planning prior to the wedding event,

photographer and assistant, private online gallery available for six (6) months, unlimited images captured, digital files sized for social media, music slideshow, private in-studio viewing and ordering session and a \$250 wedding album print credit. **ARV Three Thousand One Hundred Seventy Eight Dollars and Ninety Four Cents (\$3,178.94).** Must be used by January 13, 2020.

3.) One (1) certificate for the Gourmet Cupcake Shoppe located at 4370 Bay Road Saginaw, MI 48603. **ARV One Thousand Dollars (\$1000).** Must be used by January 13, 2020.

4.) Harmony Package from Act One Entertainment which includes all day DJ/MC coverage, ceremony service with microphones and music, deluxe LED light show, wireless microphones for toasts and prayers, full up-lighting for venue, fog and laser effects(where permitted), large 60 inch LED screen, and full media package (up to five (5) professionally designed and personalized slideshows, custom designed monogram, dancing on a cloud, dance cam/hidden video, unlimited music library, music videos on request and personalized in office event planning with DJ Chuck). Must be used by January 13, 2020. **ARV Two Thousand Two Hundred and Ninety Nine Dollars (\$2,299).**

5.) Mirror Me Photo Booth from Tommy Entertainment (4114 Schreiber, Hemlock, MI 48626) which includes four (4) consecutive hours run time with the Mirror Me Photo Booth, two (2) attendants, photo booth props, customized layout to match wedding colors/theme, standard backdrop, standard memory book with a copy of all pictures from the wedding, sign and stamp feature, and LED lighted frame. **ARV One Thousand Three Hundred and Ninety Nine Dollars (\$1,399).** Must be used by January 13, 2020.

6.) One (1) Love Story videography package from Jeff Carpenter Studios (5090 State Street, Suite #204 Saginaw, MI 48603) which includes up to ten (10) hours of coverage, one to three (1-3) minute Art Film (one (1) week delivery), eight to ten (8-10) minute film (two to three (2-3) month delivery), RAW unedited footage and a one (1) TB hard drive. **ARV Two Thousand Four Hundred Fifty Dollars (\$2,450).** *Ceremony & Reception must be within two to three (2-3) hours travel time from Saginaw, MI. Must be used by January 13, 2020.

7.) \$600 certificate for flowers including bouquet, boutonniere or ceremony flowers and \$800.00 certificate for reception rental items from Memories by Candlelight and the Petal Boutique located at 805 Columbus Avenue, Bay City, MI 48708. **ARV One Thousand Four Hundred Dollars (\$1,400).** Must be used by January 13, 2020.

8.) \$500.00 in salon services for the bride and attendants from Time to Shine Salon located at 111 S. Main Street, Vassar, MI 48768. **ARV Five Hundred Dollars (\$500).** Must be used by January 13, 2020.

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and

final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.

8. Publicity. Except where prohibited, participation in the Contest constitutes winner’s consent to use by the Station and its agent of winner’s name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

9. Taxes. All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

10. General Conditions. Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station’s reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes

more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

13. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

14. Contest Results. A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSORS: Cumulus Radio LLC, WIOG, 1740 Champagne Drive, Saginaw, MI 48604, Sempliner's Bridal Salon, 902 Water Street, Bay City, MI 4870, Amber Henry Photography, 5090 State Street, Saginaw, MI 4860, Gourmet Cupcake Shoppe, 4370 Bay Road Saginaw, MI 48603, Jeff Carpenter Studios located at 5090 State Street, Suite #204 Saginaw, MI 48603, Tommy Entertainment located at 4114 Schreiber, Hemlock, MI 48626, Petal Boutique, 805 Columbus Avenue, Bay City, MI 48708. Memories by Candlelight and the Petal Boutique located at 805 Columbus Avenue, Bay City, MI 48708, and Time to Shine Salon, 111 S. Main Street, Vassar, MI 48768.

